## **CONFIANCE IA: TRUSTWORTHY AI IN QUEBEC**



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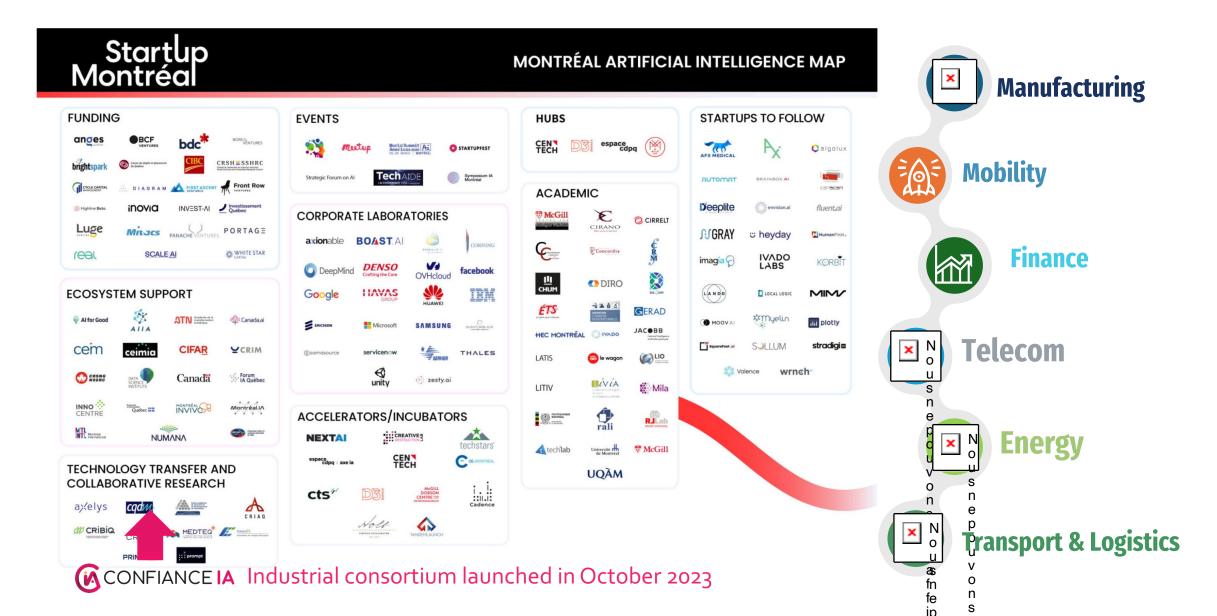
**CEO, Confiance IA** 



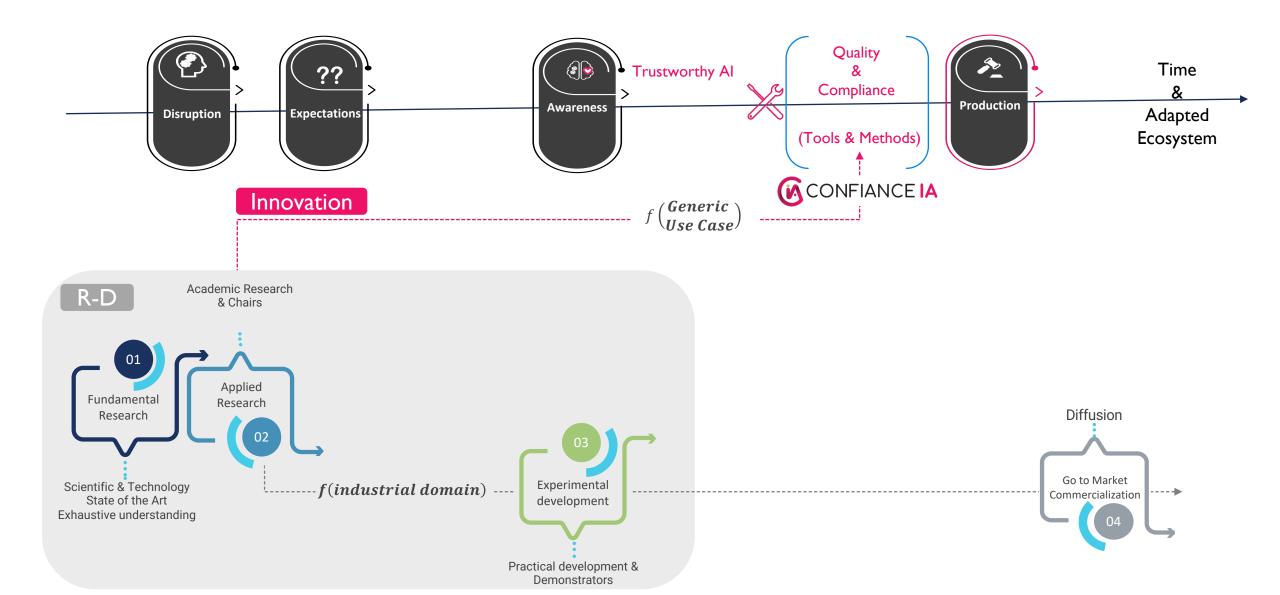
FOR a trustworthy AI designed and realized by a network of companies

- Québec (Canada)

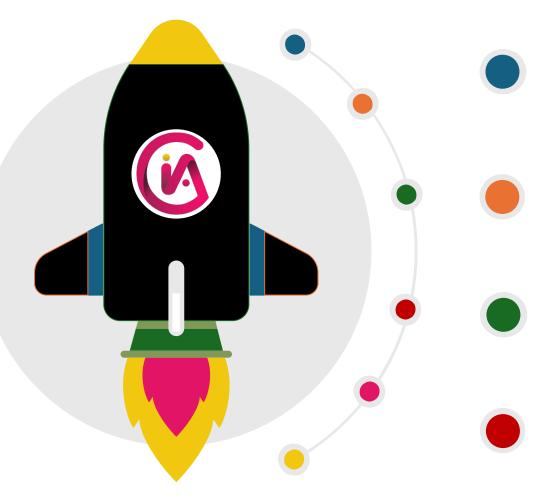
## MONTREAL AI ECOSYSTEM











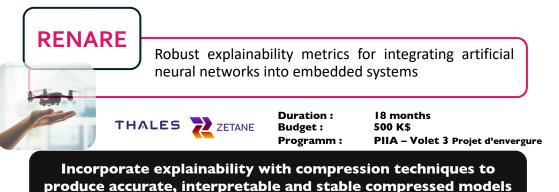
**Understand** that to adopt AI, you need to move to a systematic approach to **AI quality management** 

Moving beyond the one-size-fits-all R&D approach and choosing a regulated innovation framework for AI

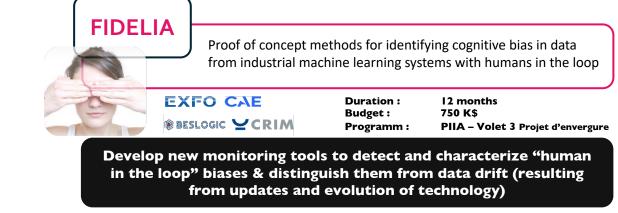
**Bringing together** industries, AI technicians and **societal disciplines (ethics, sustainability, security, etc.)** 

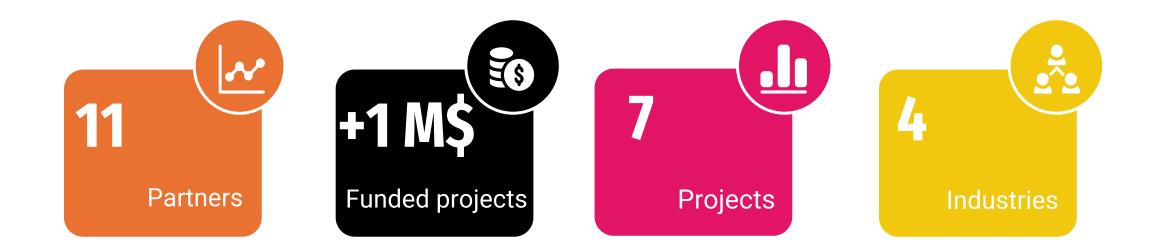
Be open to sharing **generic use cases** & **precompetitive tools and methods** to qualify and quantify trustworthyness properties of AI





to improve both their real-time efficiency and reliability.









Influence the AI<br/>trustworthyness<br/>frameworkConcretize Norms<br/>& StandardsSupport Industries<br/>& Experiment<br/>methods and Tools

- Depending on the strategical decisions of industries CEOs, influence with agility the regulation framework for AI
- Understand deeply and stay tuned about current regulations (CA & QC).
  Connect Ethics and AI
- Provide co-innovation insights & Sandbox for anticipating and experimenting cuting-edge trustworthy AI that interest the industry sectors