

# WELCOME



	<b>MARCH 7</b>	
	<b>THE INTERNATIONAL TRUSTWORTHY AI FORUM</b>	



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# A responsible approach to AI, a key lever for developing trust

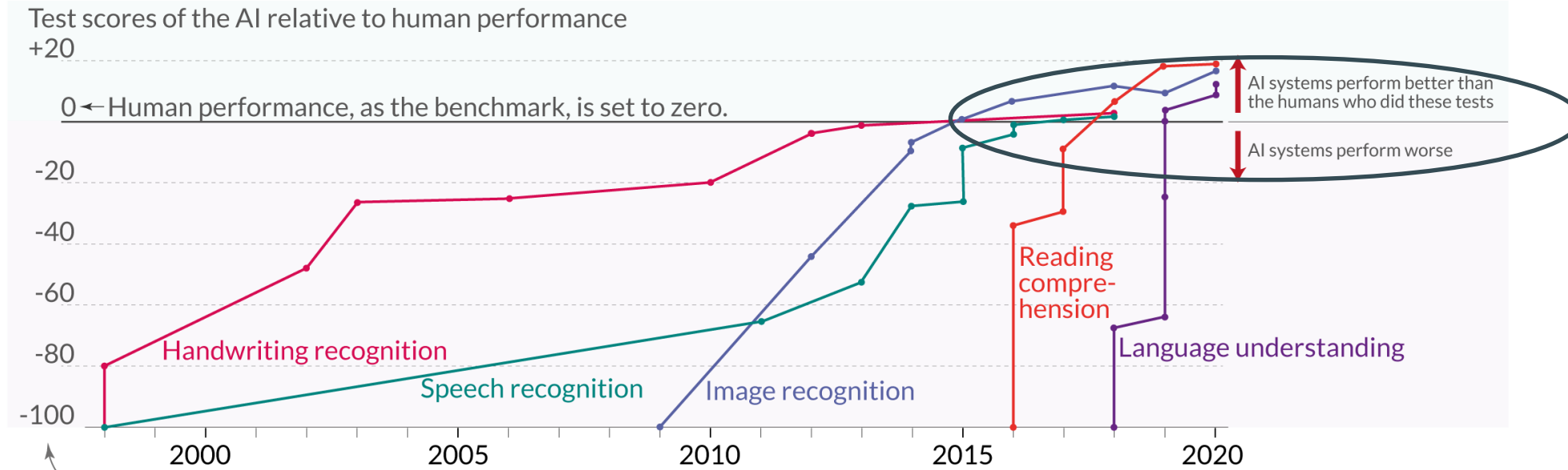
**Anne Bouverot**

Chair of the board of École Normale Supérieure (ENS)  
Co-founder, Fondation Abeona  
Co-Chair of the French Government's IA Commission  
Board Director at a number of technology and media companies.



# Recent Developments: Language, Images, Generative AI

Language and image recognition capabilities of AI systems have improved rapidly



The capability of each AI system is normalized to an initial performance of -100.

Data source: Kiela et al. (2021) - Dynabench: Rethinking Benchmarking in NLP  
 OurWorldinData.org - Research and data to make progress against the world's largest problems.

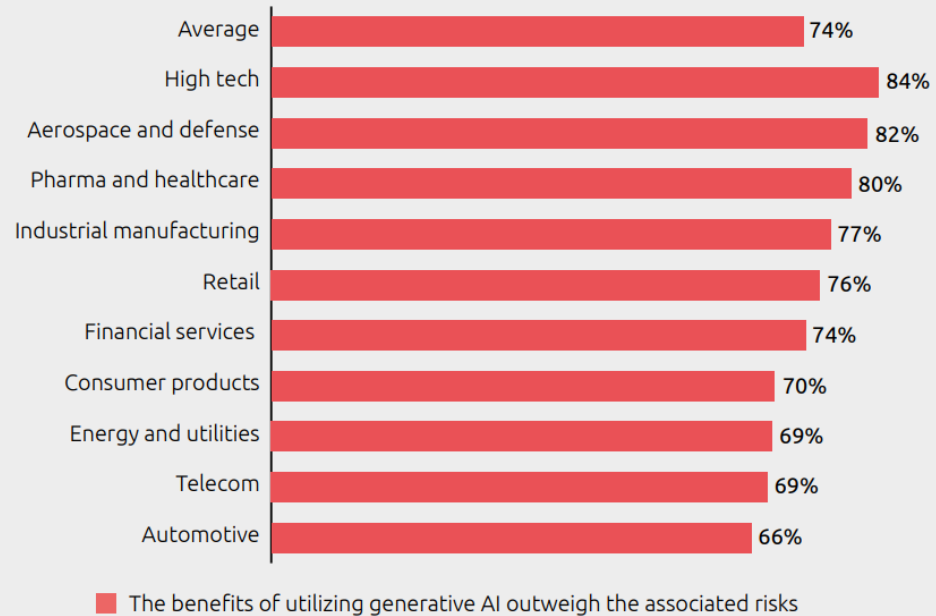
<i>The best thing about AI is its ability to</i>	learn	4.5%
	predict	3.5%
	make	3.2%
	understand	3.1%
	do	2.9%



# Companies have a positive view of potential, workers are more pessimistic...

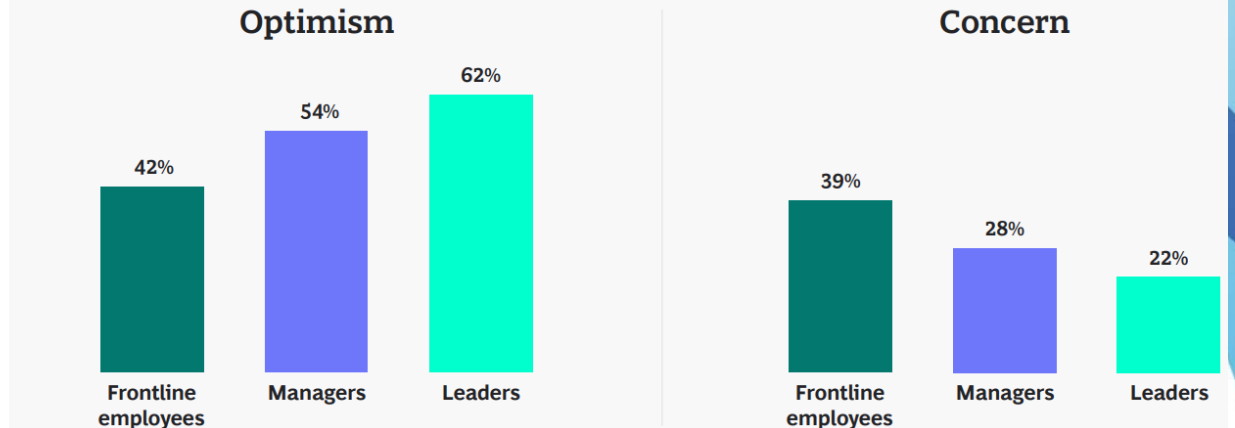
Most executives across industries say that the benefits of generative AI outweigh potential risks

## PERCENTAGE OF ORGANIZATIONS WHO AGREE WITH THE STATEMENT BY SECTOR



Capgemini Research Institute, Generative AI Executive Survey, April 2023, N = 800 organizations.

## The sentiments of leaders and frontline employees differ sharply



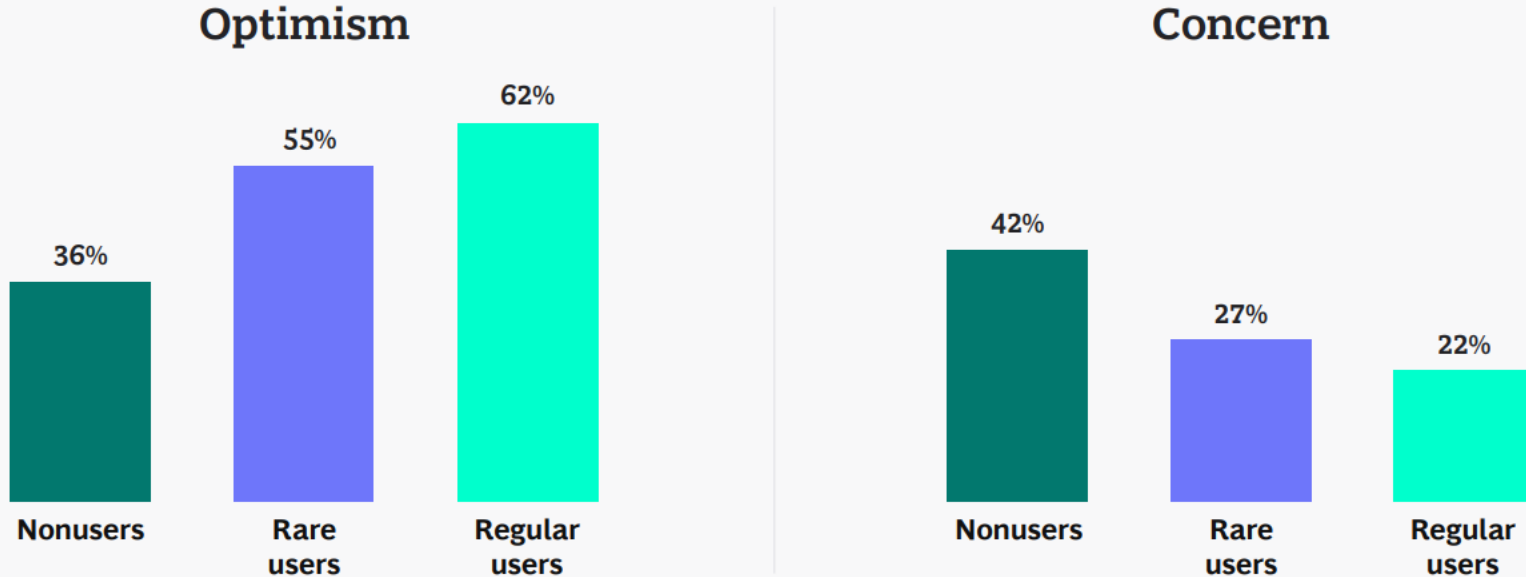
Source: AI at Work survey (2023), n = 12,898 in 18 countries.  
Note: Proportion of respondents selecting the feeling in their top two.

BCG AI at Work survey (published June 2023), n = 12,898 in 18 countries



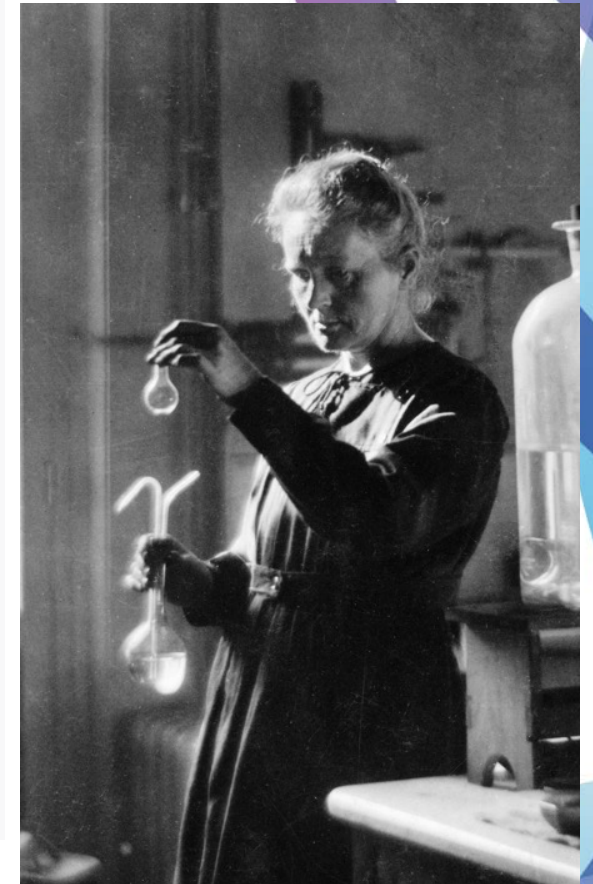
# Optimism increases with Familiarity

**Optimism grows with familiarity, and respondents who use generative AI regularly are far more bullish than those who have never tried it**



Source: AI at Work survey (2023), n = 12,898 in 18 countries.

Note: Proportion of respondents selecting the feeling in their top two. "Regular users" are respondents who use generative AI at least weekly; "rare users" are respondents who use generative AI at least monthly.



- **Marie Curie: "In life, nothing is to be feared, everything is to be understood. Now is the time to understand more."**





# Risks of AI



## RISKS OF AI



- Impact on environment
- Energy Costs
- Geopolitics, Competition
- Innovation vs. Regulation

• [Source: The Risks of AI are real but manageable, Bill Gates blog](#)



# AI and Society Institute

Created by Fondation Abeona, École Normale Supérieure-PSL, and University of Paris Dauphine-PSL **the AI & Society Institute** is to develop a responsible use of AI and society's interaction with this technology.

**The Institute's mission is to "Research, Inform, Educate, and Influence" through:**

- Research on societal and economic impacts of AI
- Reflection on public policies and geopolitics of AI
- Citizen awareness and education & training
- Engagement and participation in public debate



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